

Description of an Elective Academic Component

Academic Component	Elective Academic Component « Information Warfare and Strategic Narratives »
Level of HE	First (Bachelor) Level
Title of Specialty / Educational and Professional Program	291 International Relations, Public Communications and Regional Studies / International Information and Public Communication
Form of Education	Full-time
Year, Semester, Duration	4th year, 7 semester, 5 credits
Semester Control	Credit
Number of Hours (total: including lectures / practical)	150 hours: lectures – 10 hours, practical – 20 hours.
Language of Instruction	English
Department that Provides Teaching the Academic Component	International Relations Department
Instructor	Doctor of Political Sciences, Professor Nataliia KARPCHUK
Brief description	
Requirements for starting studies	Basic knowledge of information confrontations, international relations.
What will be studied	Evolution of information confrontations. Strategic narratives as a tool of political and geopolitical influence. The nature of narratives and their role in the formation of collective perceptions. Structure of strategic narrative. Technologies of disinformation, propaganda and manipulative influences. Social networks as a space of manipulation. Psychological methods of influencing the audience. New challenges: AI, deepfake, algorithmic wars. Information operations of states and non-state actors. Information warfare against Ukraine: history, narratives, tools. Russian narratives: historical myths, pseudohistory, anti-Western messages. Evolution of anti-Ukrainian propaganda (2004–2026). Methods of detecting

	and analysing disinformation: OSINT and digital hygiene, fact-checking and information verification, narrative analysis, media monitoring. Strategic communications and the formation of a positive narrative of the state.
Why it is interesting / should be studied?	The main objectives of the course are to study the nature of information warfare, to develop and improve the skills of analysing strategic narratives in the context of information malicious influences and the counteraction to such influences, that is the most urgent and necessary for nowadays life
What you can learn (results)	The study of the elective academic component contributes to the formation of students' knowledge about the essence of information warfare and the role of strategic narrative in influences on the target audience. Ability to use information and communication technologies. Ability to analyse international processes in various contexts, including political, security, information, etc. Know and understand the nature and dynamics of international security, understand the features of its provision at the global, regional and national levels, know the nature and approaches to solving international and internationalized conflicts
How to use the acquired knowledge and skills (competencies)	Ability to analyse information sources, detect fake news, manipulations and propaganda; assessment of the reliability and bias of content; ability to systematically analyse information campaigns, narratives and influence strategies; work with cases of real information interventions; ability to express opinions in a reasoned manner, to lead discussions on sensitive topics; effective presentation of research results; awareness of cultural characteristics in the perception of information; ability to recognize the emotional impact of information on the audience; awareness of the limits of what is permissible in information warfare; understanding the impact of manipulation on democratic processes; ability to listen and take into account different points of view.